

EDITORIAL

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This issue proudly presents the Dynamic Capabilities Forum, organized by Adriana Roseli Wünsch Takahashi (Universidade Federal do Paraná, UFPR), Sergio Bulgacov (*Fundação Getúlio Vargas*, Escola de Administração de Empresas de São Paulo, FGV EAESP), Cláudia Cristina Bitencourt (Universidade do Vale do Rio dos Sinos, UNISINOS), and Hale Kaynak (The University of Texas Rio Grande Valley, UTRGV). The articles of renowned Brazilian and international authors have been consolidated into a rich set of texts all focusing on the theme of dynamic capabilities.

It is worth highlighting that this set of texts consists of a diversity of authors, approaches, and critiques about the limits of the concept of dynamic capabilities. The forum presents articles on dynamic capabilities, gender, poetics, and creativity as human capabilities that must be integrated to better understand complexity. The article on collective memory and the past highlights the resources that organizations need for promoting change. After all, organizations are also social constructions. This plurality truly constitutes making science, though we might feel a downside in terms of fragmentation. The concept of dynamic capabilities aims precisely to overcome this fragmentation and provide some answers to the complexities that companies face within their internal and external environments, as it includes various dimensions to the strategic perspective. The concept of dynamic capabilities is connected to companies' need for innovation, and the articles in the forum offer new views on the subject.

Since the forum's organizers present each article, we will not repeat them here. However, it is important to emphasize the collaboration with David Teece - author of the classic "Dynamic Capabilities and Strategic Management" - in the essay "Dynamic capabilities: Fostering an innovation-friendly environment in Brazil", with Julia Doebber Herrmann and Lucas Cé Sangalli. The authors clearly discuss the importance of the concept in uncertain environments and urge Brazilians to experience Silicon Valley, while also urging those in Silicon Valley to come to Brazil. This interaction, nowadays a feasible one, and the approximation between the academic and corporate worlds are fundamental for management, say the authors. We agree, not least because the distance between Brazil and Silicon Valley is not too great. Professors work as consultants and teachers for in-company continuing education programs and courses and thereby, in a way, already promote this cross-fertilization. The language, supposedly academic, is not too detached from the practical world, as we have already mentioned in another editorial (*RAE*, v. 56, n. 4, July-August 2016), and the articles presented in this forum deal with companies' everyday realities. However, in Brazil, we indeed need to strengthen the ties between research, education and practice even further.

We extend an invitation to other professors and researchers to participate in inspiring endeavors like this one. It is hard work, but the visible results compensate the effort. We would like to express our deepest gratitude to the forum team.

We hope you enjoy this read!

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