

# CALL FOR PAPERS

## SOCIAL BUSINESSES

Deadline: March 10 2014

Guest Editors:

**Edgard Barki (FGV-EAESP), Graziella Comini (FEA-USP), Stuart Hart (Cornell University),  
Sudhanshu Rai (Copenhagen Business School), Ann L Cunliffe (Leeds University Business School)**

### PURPOSE OF THE SPECIAL ISSUE

New organizations and partnerships are created worldwide with the aim of solving social and environmental problems and addressing issues such as poverty, inequality, and the well-being of people. Concepts such as civil society, social businesses, inclusive businesses, social entrepreneurship, the third sector, and business for the base of the pyramid, appear as possible solutions. These are becoming important social phenomena requiring further research. Many questions arise when discussing this subject, such as: What types of organizations make up this sector? Are there differences between social businesses and traditional ones? What are the main challenges and opportunities for these organizations? How can social impact be evaluated? What is the relationship between social businesses, private sector businesses, government, and communities? What is the role of the many actors: accelerators, investors, incubators?

With these questions in mind, this special issue seeks to provide a space for discussion about (1) the organizational knowledge needed for this field, (2) the role of networks, (3) the importance of innovation and new business and management models.

### THEMES AND TOPICS

The guest editors welcome submissions related, but not limited to, the following issues:

- Empirical and theoretical studies of the social business field.
- An examination of the challenges, key issues and developments in the field.
- New business and management models.
- The role of the different actors: entrepreneurs, accelerators, incubators, impact investors, small businesses, large companies, and government.
- The importance of partnerships and networks in the field.
- Social impact evaluation.
- The role of technology and of innovation.
- Challenges and opportunities of the field.

### SUBMISSION OF PAPERS

Papers submitted must not have been published, accepted for publication, or presently be under consideration for publication elsewhere. To be eligible for review the paper must be set up according to the RAE's guidelines (available at [www.fgv.br/rae/sgp](http://www.fgv.br/rae/sgp)). The papers must be written in English. The submission must be made through the Publication Administration System at [www.fgv.br/rae/sgp](http://www.fgv.br/rae/sgp). Suitable papers will be subjected to a blind review. Please address questions to **Edgard Barki** ([edgard.barki@fgv.br](mailto:edgard.barki@fgv.br)).