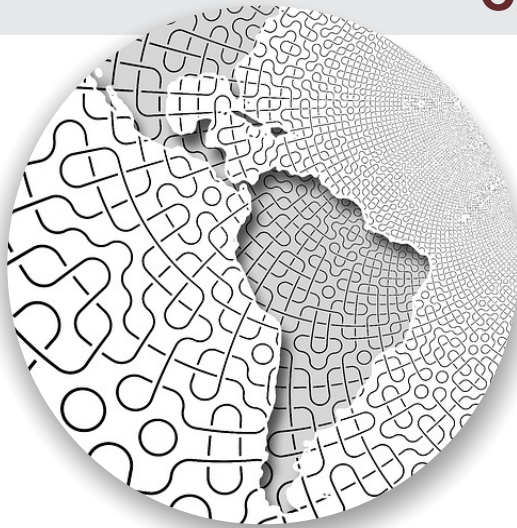


CALL FOR PAPERS



Supply Chain and Operations Strategies for Problem-Solving in Latin American Countries

Deadline: July, 31st, 2017

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As reported by Economic Commission for Latin America and the Caribbean (ECLAC, 2016), Foreign Direct Investment (FDI) flows in Latin America (Latam) decreased by 16% in 2014 and by 9,1% in 2015 driven by the decline in prices and the economic slowdown in the region. Meanwhile, FDI flows grew by 90% to developed countries, even in a context of high uncertainty in the world economy. On one hand, it means that Latin America has been losing ground, however, on the other hand, it opens new opportunities to rescue and redefine strategies for managing operations and supply chain for value creation.

Due to the chronic issues of infrastructure, logistics, cultural and language limitations, managers have been setting up creative ways of defining supply chain and operations strategies to maintain its competitiveness. Unfortunately, few studies have looked at the supply chain and operations management decision-making process in emerging countries, specifically Latin American countries, and explored how they overcome the barriers imposed by the institutional environment.

This special issue aims to collect a set of studies focused on Latam Operations and Supply Chain strategies for problem-solving in a complex environment. Some suitable topics include, but are not limited to:

- Infrastructure challenges and new alternatives developed in Latam countries, as well as public policies for the promotion of logistical and infrastructure developments.
- New operational capabilities development to support this environment.
- Information technology to support operations and supply chain strategies (new technologies as IoT and Big Data for decision-making process).
- Policies and unique behaviours to handle Latam operations and supply chain management.
- Negotiation skills and contracts coordination in Latam countries.
- Global x local suppliers development to attend Latam context.
- Innovation and sustainable practices to advance operations and competitiveness in Latam organizations.
- Collaborative strategies for reducing costs and increasing value creation.
- Risk management and resilient supply chains in Latam environment.
- Performance evaluation and value creation in Latam operations and supply chain.

Analytical models, empirical studies, case-based studies, and solution approaches are the focus of this special issue. Conceptual-based/Literature Review papers are welcomed but they should provide case example(s) and new insights to the practice of operations and supply chain management in Latin American countries.

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Publication Schedule

Submissions
 July, 31st, 2017

Second Editorial Decision (if any)
 November, 2017

First Editorial Decision
 September, 2017

Publication of the Special Issue
 December, 2017